Print Design Specs

Green&Healthy Maine   Green&Healthy Maine HOMES

Design services are available at the rate of $50/hour.

- Acceptable file formats: **PDF** or **EPS**
- Photos should be at least 300 DPI at printed size for CMYK/grayscale and 600 DPI for line art.
- Total ink density **should not exceed 260%.**
- All color is **CMYK** (PMS or spot colors are not accepted. Please use rich black instead of registration.)
- Margins: We recommend live matter (text or logos) be kept **.375"** from trim on all sides.
- All fonts should be embedded or outlined.
- Please **do not include** crop marks, targets, or color bars.
- Please include a **.125" bleed** on all sides for full page ads.

Full page
8.375" x 10.875"
Plus .125" bleed

2/3 page
4.958" x 10.125"

1/2 page
7.625" x 4.875"

1/3 page
2.292" x 10.125"

1/4 page
3.625" x 4.875"

1/6 page
2.292" x 4.875"

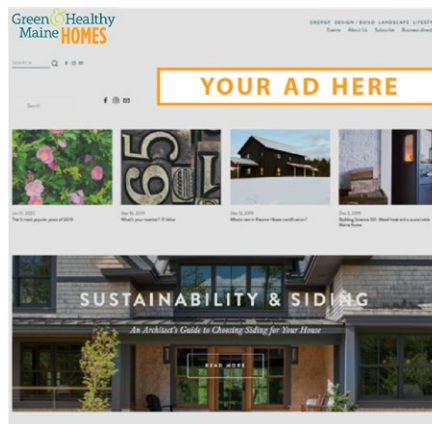**1/12 page**
2.292" x 2.25"

Business directory ad placements

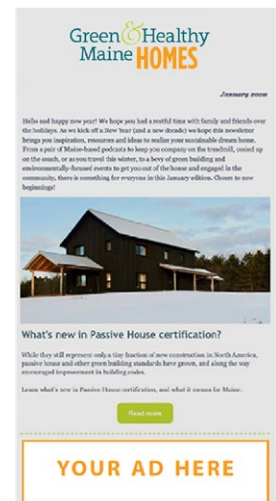1/6 and 1/12 page ads run in the business directory section of the magazine.

Digital Design Specs

Email & website banner ads:

- Acceptable file formats: **JPG, PNG, EPS or TIF**.
- All files should be **at least 72 ppi** and **RGB**.
- Ads with white backgrounds should have a border stroke on all edges.

Website banner
728w x 90h pixels at 72 ppi
(Leaderboard)

Email banner
600w x 150h pixels at 72 ppi